

**Dear Parents,**

Congratulations on the birth of your beautiful baby! We’re thrilled to be part of this joyous occasion in your family’s life.

To enhance your baby’s safety, your hospital is using advanced technology that captures a detailed scan of your baby’s footprints. Like fingerprints, each baby’s prints are one-of-a-kind, and this simple, safe process provides an extra layer of identification should the need arise.

The scan is quick, comfortable, and entirely safe for your newborn. The data is stored securely, and only authorized individuals can access it in the rare event of an emergency. Your baby’s footprint information is encrypted and stored in a protected cloud system trusted by top healthcare institutions.

Along with the footprint scan, your hospital will take a security photo and scan the mother’s index finger. These will be part of your baby’s hospital record but will not appear on any certificates. We want to assure you that no personal information—only the footprint and record number—will be stored.

As a keepsake, you will receive a “Baby’s First Footprint” certificate shortly after the scan. We recommend keeping this certificate alongside your baby’s birth certificate as a treasured memory. Later, you can visit [www.firstfootprint.com](http://www.firstfootprint.com) to download additional copies and personalize your certificate.

We are so excited to be part of this wonderful moment with you. If you have any questions, feel free to reach out to your nurse or a staff member.

Warmest congratulations once again on your new arrival!



**How to access your FREE custom keepsake and digital footprints**

* **Your footprints will be available on** [www.firstfootprint.com](http://www.firstfootprint.com) **approximately 72 hours after your session is completed.**
* **Make sure you take a photo of your 15-digit customer ID number so you will have it available even if you lose your paper keepsake.**
* **Enter the customer ID located at the bottom left of the keepsake you received in the hospital. If you cannot find your ID number, you can request access to your footprints on the firstfootprint.com website by selecting “need help logging in”.**
* **Enter the password given to you by your nurse at the time of the footprint session.**
* **Customize your keepsake by inputting your baby’s name, changing fonts, modifying colors, and adding borders.**
* **You can download or print your customized keepsake multiple times.**
* **Send your certificate to friends and family or post to social media.**
* **You can download your footprints and upload them to third party websites if desired.**
* ***PLEASE MAKE SURE YOU ACCESS AND DOWNLOAD YOUR FOOTPRINTS WITHIN ONE YEAR OF YOUR BABY’S BIRTH.***